

# YouGov Survey Results

Sample Size: 1955

Fieldwork: 2nd - 8th August 2006

## BATA

All GB Adults  
Unweighted Sample

Total	Gender		Age			Region					Social Grade	
	Male	Female	18 to 29	30 to 50	Over 50	London	Rest of South	Midlands and Wales	North	Scotland	ABC1	C2DE
1955	914	1041	418	739	798	404	399	454	508	177	1055	900
1955	945	1010	284	723	948	346	465	455	523	153	1162	793
%	%	%	%	%	%	%	%	%	%	%	%	%

On which, if any, of the following modes of transport have you been a PASSENGER in the last five years? [Please tick all that apply]

Car	98	97	98	96	98	98	97	98	99	98	96	99	97
Bus	81	81	81	93	82	74	84	77	81	81	83	83	79
Train/ tube/ tram	83	84	83	93	84	77	91	80	81	82	84	88	78
Ferry/ hovercraft/ other boat	48	52	45	50	46	50	53	50	48	41	53	54	42
Aeroplane	74	77	72	77	76	72	81	72	73	73	73	82	65
Helicopter	7	10	6	6	9	7	9	7	7	7	6	9	5
Don't know	0	0	0	0	0	0	0	0	0	0	1	0	0
None of these	1	1	0	1	0	1	1	1	0	2	0	0	1

All those who have travelled by aeroplane  
Unweighted Sample

1455	704	751	323	558	574	325	287	334	369	130	868	587
1484	736	748	226	550	708	284	340	339	393	118	962	522
%	%	%	%	%	%	%	%	%	%	%	%	%

Roughly how often have you travelled as an air passenger?

Less often than once a year	28	26	29	31	28	25	26	37	26	26	22	23	35
1 to 3 times a year	51	49	53	50	49	54	43	49	58	54	50	53	49
4 to 6 times a year	14	16	13	15	15	13	19	11	12	14	15	15	12
7 to 12 times a year	4	4	4	2	4	4	5	1	3	4	8	5	2
More often than 12 times a year	3	5	1	2	3	4	7	1	2	3	4	4	2
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0

And would you say you travel more or less often now, than you did five years ago?

Much more often	17	17	16	21	17	14	15	15	16	19	19	18	14
Slightly more often	29	29	29	34	26	29	29	26	30	31	26	30	27
About as often	28	28	28	21	30	30	30	26	30	25	27	27	29
Slightly less often	15	16	15	16	16	15	17	15	12	18	13	15	17
Much less often	11	10	11	7	11	12	9	15	12	6	15	10	12
Don't know	1	1	1	2	0	0	0	3	0	0	0	0	1

All GB Adults  
Unweighted Sample

1955	914	1041	418	739	798	404	399	454	508	177	1055	900
1955	945	1010	284	723	948	346	465	455	523	153	1162	793
%	%	%	%	%	%	%	%	%	%	%	%	%

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Total	Gender		Age			Region					Social Grade	
	Male	Female	18 to 29	30 to 50	Over 50	London	Rest of South	Midlands and Wales	North	Scotland	ABC1	C2DE
1955	914	1041	418	739	798	404	399	454	508	177	1055	900
1955	945	1010	284	723	948	346	465	455	523	153	1162	793
%	%	%	%	%	%	%	%	%	%	%	%	%

## How concerned, if at all, are you about the environmental effects of air travel?

I am very concerned	12	12	12	8	11	14	12	14	12	11	8	13	10
I am fairly concerned	44	41	46	40	41	48	46	40	44	45	42	45	42
I am not very concerned	31	35	28	33	33	28	30	31	30	31	36	32	30
I am not at all concerned	8	10	7	10	9	7	8	9	9	8	7	8	9
Don't know	5	3	7	8	5	3	4	6	5	4	6	2	8

## What action, if any, have you taken because of the environmental effects of air travel?

I no longer travel by air due to my concerns	3	3	2	2	2	4	2	3	3	3	3	2	4
I have reduced the number of flights I take	10	9	11	6	9	13	12	9	10	9	11	12	8
I have not changed my flying habits despite the environmental effects of air travel	46	47	45	47	45	46	48	45	45	47	39	50	40
I have not changed my flying habits because I am not concerned about the environmental effects of air travel	19	22	16	22	20	16	19	17	18	20	21	19	18
I have never flown	9	7	11	10	9	9	6	10	10	10	10	5	14
Other	7	6	7	5	7	7	7	8	6	5	10	7	6
Don't know	7	5	8	8	8	5	7	7	8	6	6	4	10

## Before today, were you aware of this environmental tax?

Yes – I was aware	48	53	44	40	49	52	50	47	45	52	46	52	43
No – I was not aware	52	47	56	60	51	48	50	53	55	48	54	48	57

## Who, if anyone, do you think should be responsible for the environmental cost of air travel?

The traveller, voluntarily (e.g. through an offset scheme)	2	2	2	3	1	3	3	2	2	2	2	3	2
The traveller through a direct government tax on the price of	15	16	15	19	14	14	16	17	13	14	22	15	16
The airlines through a separate government tax with any cost	17	19	16	18	18	16	18	16	18	17	17	18	16
The airlines by being part of international scheme which con	48	47	49	41	49	52	50	45	49	51	44	51	46
Nobody needs to take responsibility	3	4	2	2	3	3	3	2	3	3	2	3	3
Don't know	10	7	13	14	9	9	7	13	12	9	8	8	13
None of these	4	4	3	3	4	3	3	4	3	4	5	2	5

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All GB Adults  
Unweighted Sample

Generally speaking, do you usually think of yourself as Conservative, Labour, Liberal Democrat, Scottish Nationalist, SNP or Plaid Cymru, or don't you usually think of yourself as any of these things?							
Total	Yes - Conservative	Yes - Labour	Yes - Liberal Democrat	Yes - SNP or Plaid Cymru	Yes - some other party	No - don't think of myself as any of these	Don't know
1955	530	802	182	33	34	341	33
1955	610	724	195	31	49	321	25
%	%	%	%	%	%	%	%

On which, if any, of the following modes of transport have you been a PASSENGER in the last five years? [Please tick all that apply]

Car	98	98	98	98	93	99	98	97
Bus	81	76	82	82	94	82	84	79
Train/ tube/ tram	83	84	83	87	84	75	81	90
Ferry/ hovercraft/ other boat	48	53	45	56	64	46	43	53
Aeroplane	74	76	74	77	70	84	70	81
Helicopter	7	10	7	6	2	16	5	3
Don't know	0	0	0	0	0	0	0	3
None of these	1	2	0	0	0	0	1	0

All those who have travelled by aeroplane  
Unweighted Sample

1455	405	594	140	23	29	238	27
1484	487	541	155	23	38	221	19
%	%	%	%	%	%	%	%

Roughly how often have you travelled as an air passenger?

Less often than once a year	28	25	29	22	8	24	31	49
1 to 3 times a year	51	47	54	56	54	51	49	43
4 to 6 times a year	14	19	11	14	33	18	14	9
7 to 12 times a year	4	4	4	6	4	3	3	0
More often than 12 times a year	3	5	2	3	0	4	3	0
Don't know	0	0	0	0	0	0	0	0

And would you say you travel more or less often now, than you did five years ago?

Much more often	17	18	16	21	20	12	13	5
Slightly more often	29	26	32	32	39	26	23	22
About as often	28	27	28	20	20	29	34	39
Slightly less often	15	16	16	12	4	26	15	17
Much less often	11	12	8	14	17	4	12	6
Don't know	1	0	0	1	0	3	2	11

All GB Adults  
Unweighted Sample

1955	530	802	182	33	34	341	33
1955	610	724	195	31	49	321	25
%	%	%	%	%	%	%	%

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**BATA**  
All GB Adults  
Unweighted Sample

	Generally speaking, do you usually think of yourself as Conservative, Labour, Liberal Democrat, Scottish Nationalist, SNP or Plaid Cymru, or don't you usually think of yourself as any of these things?						
Total	Yes - Conservative	Yes - Labour	Yes - Liberal Democrat	Yes - SNP or Plaid Cymru	Yes – some other party	No – don't think of myself as any of these	Don't know
1955	530	802	182	33	34	341	33
1955	610	724	195	31	49	321	25
%	%	%	%	%	%	%	%

## How concerned, if at all, are you about the environmental effects of air travel?

I am very concerned	12	8	11	23	13	13	13	3
I am fairly concerned	44	43	46	43	51	40	40	28
I am not very concerned	31	35	32	22	29	28	28	31
I am not at all concerned	8	9	7	9	6	18	9	19
Don't know	5	4	4	4	0	0	10	19

## What action, if any, have you taken because of the environmental effects of air travel?

I no longer travel by air due to my concerns	3	2	2	4	7	8	5	0
I have reduced the number of flights I take	10	9	11	14	6	6	8	9
I have not changed my flying habits despite the environmental effects of air travel	46	46	47	45	60	44	42	38
I have not changed my flying habits because I am not concerned about the environmental effects of air travel	19	25	16	14	10	23	17	20
I have never flown	9	7	9	11	0	5	12	9
Other	7	6	6	8	16	3	8	0
Don't know	7	4	8	5	1	11	8	25

## Before today, were you aware of this environmental tax?

Yes – I was aware	48	53	46	54	43	39	43	42
No – I was not aware	52	47	54	46	57	61	57	58

## Who, if anyone, do you think should be responsible for the environmental cost of air travel?

The traveller, voluntarily (e.g. through an offset scheme)	2	3	2	3	3	0	2	0
The traveller through a direct government tax on the price of	15	14	16	24	12	16	13	22
The airlines through a separate government tax with any cost	17	16	21	12	13	23	14	6
The airlines by being part of international scheme which con	48	51	47	47	61	43	47	43
Nobody needs to take responsibility	3	5	2	2	0	0	3	0
Don't know	10	7	10	11	5	6	15	29
None of these	4	4	2	2	6	12	6	0

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All GB Adults

Unweighted Sample

On which, if any, of the following modes of transport have you been a PASSENGER in the last five years? [Please tick all that apply]								
Total	Car	Bus	Train/ tube/ tram	Ferry/ hovercraft/ other boat	Aeroplane	Helicopter	Don't know	None of these
1955	1910	1585	1630	944	1455	146	4	15
1955	1915	1578	1627	991	1484	154	3	11
%	%	%	%	%	%	%	%	%

On which, if any, of the following modes of transport have you been a PASSENGER in the last five years? [Please tick all that apply]

Car	98	100	99	99	99	99	0	0
Bus	81	82	100	88	88	86	0	0
Train/ tube/ tram	83	85	91	100	92	89	0	0
Ferry/ hovercraft/ other boat	48	49	52	53	100	57	0	0
Aeroplane	74	76	79	80	88	100	0	0
Helicopter	7	8	8	9	12	10	0	0
Don't know	0	0	0	0	0	0	100	0
None of these	1	0	0	0	0	0	0	100

All those who have travelled by aeroplane

Unweighted Sample

1455	1445	1251	1301	835	1455	144	0	0
1484	1472	1259	1318	876	1484	153	0	0
%	%	%	%	%	%	%	%	%

Roughly how often have you travelled as an air passenger?

Less often than once a year	28	28	28	27	23	28	15	0	0
1 to 3 times a year	51	51	50	51	52	51	47	0	0
4 to 6 times a year	14	14	14	14	17	14	22	0	0
7 to 12 times a year	4	4	4	4	4	4	6	0	0
More often than 12 times a year	3	3	3	4	4	3	9	0	0
Don't know	0	0	0	0	0	0	0	0	0

And would you say you travel more or less often now, than you did five years ago?

Much more often	17	16	17	17	18	17	18	0	0
Slightly more often	29	29	29	29	31	29	31	0	0
About as often	28	28	28	28	25	28	27	0	0
Slightly less often	15	16	15	15	14	15	16	0	0
Much less often	11	11	10	10	10	11	8	0	0
Don't know	1	1	1	1	1	1	0	0	0

All GB Adults

Unweighted Sample

1955	1910	1585	1630	944	1455	146	4	15
1955	1915	1578	1627	991	1484	154	3	11
%	%	%	%	%	%	%	%	%

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On which, if any, of the following modes of transport have you been a PASSENGER in the last five years? [Please tick all that apply]								
Total	Car	Bus	Train/ tube/ tram	Ferry/ hovercraft/ other boat	Aeroplane	Helicopter	Don't know	None of these
1955	1910	1585	1630	944	1455	146	4	15
1955	1915	1578	1627	991	1484	154	3	11
%	%	%	%	%	%	%	%	%

## How concerned, if at all, are you about the environmental effects of air travel?

I am very concerned	12	12	12	11	11	9	13	0	7
I am fairly concerned	44	44	44	45	47	45	40	22	24
I am not very concerned	31	31	32	32	31	34	33	0	30
I am not at all concerned	8	8	8	8	8	8	11	0	0
Don't know	5	5	4	4	3	3	4	78	39

## What action, if any, have you taken because of the environmental effects of air travel?

I no longer travel by air due to my concerns	3	3	3	2	2	1	0	0	9
I have reduced the number of flights I take	10	10	10	10	13	12	14	0	6
I have not changed my flying habits despite the environmental effects of air travel	46	46	47	48	51	56	54	22	6
I have not changed my flying habits because I am not concerned about the environmental effects of air travel	19	19	19	19	20	22	27	0	8
I have never flown	9	9	8	8	4	0	0	0	24
Other	7	7	7	6	6	4	3	0	5
Don't know	7	6	7	6	5	6	3	78	42

## Before today, were you aware of this environmental tax?

Yes – I was aware	48	49	48	49	51	53	60	22	12
No – I was not aware	52	51	52	51	49	47	40	78	88

## Who, if anyone, do you think should be responsible for the environmental cost of air travel?

The traveller, voluntarily (e.g. through an offset scheme)	2	2	2	2	2	2	0	0	0
The traveller through a direct government tax on the price of	15	16	16	16	17	15	16	0	13
The airlines through a separate government tax with any cost	17	17	17	18	17	17	15	22	20
The airlines by being part of international scheme which con	48	49	48	48	50	50	50	0	3
Nobody needs to take responsibility	3	3	3	3	3	3	8	0	0
Don't know	10	10	10	10	8	9	8	78	17
None of these	4	3	3	3	4	3	3	0	47